



INTERNATIONAL ASSOCIATION OF  
OUTSOURCING PROFESSIONALS

# THE GLOBAL OUTSOURCING

# 100

## Cross-Tab Marketing Services

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market research technology

# Global Outsourcing Rising Stars

This year the International Association of Outsourcing Professionals (IAOP) is proud to unveil a ranking of the world's top outsourcing service providers: The Global Outsourcing 100. The global list sets a precedent by providing the first industry-wide benchmark for overall outsourcing excellence.

Companies are ranked according to 18 criteria, including revenue growth, number of employees, the skills and training of their workforce, the number of technical and business certifications they have secured (such as ISO 9001), the track record of the management team, and the quality of customer service.

	COMPANY	WEBSITE	SERVICES
71	Ajuba International	www.ajubanet.net	Financial Mgmt.; Administrative Svcs.; Transaction Processing
72	MindTree Consulting	www.mindtree.com	Information and Communication Technology Mgmt.
73	KPIT Cummins Infosystems	www.kpiticummins.com	Information and Communication Technology Mgmt.
74	Bleum	www.bleum.com	Information and Communication Technology Mgmt.
75	ICICI OneSource	www.icicionesource.com	Customer Relationship Mgmt.; Financial Mgmt.; Transaction Processing
76	vCustomer	www.vcustomer.com	Customer Relationship Mgmt.; Information and Communication Technology Mgmt.; Transaction Processing
77	MarketBridge	www.market-bridge.com	Marketing; Sales
78	SummitHR Worldwide	www.summithrww.com	HR Mgmt.
79	EPAM Systems	www.epam.com	Information and Communication Technology Mgmt.
80	Knoah Solutions	www.knoah.com	Customer Relationship Mgmt.; Financial Mgmt.; Transaction Processing
81	NIIT SmartServe	www.niitmartserve.com	Sales; Administrative Svcs.; Transaction Processing
82	Concur Technologies	www.concur.com	Financial Mgmt.
83	Emerio	www.emeriacorp.com	HR Mgmt.; Information and Communication Technology Mgmt.; Transaction Processing
84	Motif	www.motifinc.com	Customer Relationship Mgmt.; Financial Mgmt.; Transaction Processing
85	Objectiva Software Solutions	www.objectivasoftware.com	Information and Communication Technology Mgmt.; Document Mgmt.
86	Bristlecone	http://www.bcone.com	Information and Communication Technology Mgmt.
87	DataArt	www.dataart.com	Information and Communication Technology Mgmt.
88	I.T. UNITED	www.ituc.com	Information and Communication Technology Mgmt.
89	Beijing Software Testing & QA Center	www.bstqc.com	Information and Communication Technology Mgmt.; Software Testing
90	IST Mgmt. Services	www.istmgmt.com	Document Mgmt.; Facility Svcs.; Administrative Svcs.
91	QA Labs	www.qalabs.com	Information and Communication Technology Mgmt.; Software Testing
92	Datamatics Technologies	www.datamaticstech.com	Document Mgmt.; Transaction Processing
93	Aplana Software	www.aplana.com	Information and Communication Technology Mgmt.
94	Datrose	www.datrose.com	HR Mgmt.; Document Mgmt.; Financial Mgmt.
95	International Smart Sourcing	www.smart-sourcing.com	Product Research, Development and Manufacturing
96	Fischer & Company	www.fischercre.com	Information and Communication Technology Mgmt.; Real Estate and Capital Asset Mgmt.
97	Mera Networks	www.meranetworks.com	Product Research, Development and Manufacturing
98	Maxil Technology	www.maxiltechnology.com	Information and Communication Technology Mgmt.; Financial Mgmt.; Transaction Processing
99	Outsource Partners International	www.opiglobal.com/	HR Mgmt.; Document Mgmt.; Financial Mgmt.
100	<b>Cross-Tab Marketing Services</b>	<b>www.cross-tab.com</b>	<b>Marketing; Analytics</b>