

Cross-Tab scales Fortune's "The Global Outsourcing 100" list to be ranked as no. 4 amongst "rising star" outsourcing companies worldwide



India based [Market Research](#) and [Analytics](#) firm, Cross-Tab Marketing Services ranked amongst the Top 100 Global Outsourcing Companies by Fortune Magazine and International Association of Outsourcing Professionals (IAOP) for the second consecutive year. The rankings appeared in a special advertising feature in the Fortune 500 issue of the magazine.

Cross-Tab has scaled their ranking of worldwide "rising stars" in the outsourcing industry to no. 4 this year from no. 30 last year.

The Top 100 Global Outsourcing ranking recognizes the Best Outsourcing service providers of the world and is based on applications received, and evaluated by a panel of independent judges who are thought leaders in the global outsourcing industry.

Dr. Kumar Mehta CEO of Cross-Tab commented "The Fortune ranking reiterates Cross-Tab's leadership position in providing high quality knowledge services in the market research and analytics domain from its off-shore delivery base in India" he further added, "we will continue to invest in talent, innovation and processes to provide greater levels of value-add to our clients."

About Cross-Tab Marketing Services

Cross-Tab provides [offshore outsourcing services](#) and paneling services in the market research and analytics domain to global clients in North America, Europe and Asia Pacific, from its service centers in India. Cross-Tab's origins as an India based full service research agency give it a deep understanding of the end to end research process, due to which it is able to add substantial value to its outsourcing and panel engagements. For more information, please visit

<http://www.cross-tab.com>

About IAOP

The International Association of Outsourcing Professionals (IAOP) is a global membership-based organization shaping the future of outsourcing as a management practice, as a profession, and as an industry. For more information, please visit <http://www.outsourcingprofessional.org/>